

KNOWLEDGE MANAGEMENT-BASED RESEARCH CONCERNING INDUSTRY-UNIVERSITY COLLABORATION IN AN OPEN INNOVATION CONTEXT- UNIINOI

Goal of the project

In the present competitive climate, research knowledge and innovation are seen as the main distinguishing factors of firm success and as the basis of competitive advantages. Following a long tradition of research in the field of innovation, Open Innovation is an approach in which the boundaries of innovation are shifting from a situation where firms conduct research and development activities mainly internally, to a widespread collaboration and external knowledge source, to help them in achieving and sustain innovation. Although universities are seen among the most important partners with whom firms can cooperate, quantitative empirical evidence with regards to the development, evolution and sustainability of Industry-University relations in Open Innovation is still very scarce.

Main activities

- The general objective of the project is to sustain the research and development activities, based on knowledge management and carried out in collaboration by the consortium partners, for the development of an environment that promote Industry-University collaboration in Open Innovation.

Project implemented by

- University of Oradea
- Politehnica University of Timisoara
- Technical University of Cluj-Napoca
- S.C. EMSIL TECHTRANS S.R.L.

Implementation period

2014-2016

Main activities

1. The development of the collaborative research environment
2. The development of an Open Innovation environment between Industry-University
3. The development of a model for performance measurement of Industry-University collaboration in Open Innovation

Financed through/by

Ministry of National Education
The Executive Unit for Financing Higher Education, Research, Development and Innovation
Programme Partnerships in Priority Domains - Contract 337/2014
The Executive Unit for Financing Higher Education, Research, Development and Innovation (UEFISCDI)
Total budget of the contract: 1.062.479 lei
Public budget: 923.729 lei
Own budget: 138.750 lei

Research Team

- Anca DRAGHICI
- Larisa IVAȘCU
- Călin Florin BĂBAN
- Laura BACALI
- Silviu Dan MÎNZAT

Contact information

Prof. Anca Draghici, PhD
Department of Management
Adress: Str. Remus, No. 14, RO 300191, Timisoara,
Tel.: (+40) 256 404 037; (+40) 256 403 061
E-mail: anca.draghici@upt.ro